

Intellectual *Property*

IP in *context*

Our team of highly experienced professionals, including patent and trademark attorneys, is dedicated to assisting businesses in navigating the complexities of intellectual property law and practice, thereby ensuring that valuable ideas and innovations are effectively protected and their value is fully realised.

Comprehensive *intellectual property* services

We are proud to be the only law firm in the Eastern region that combines deep technical expertise in patents and trademarks with broad experience in commercial law. We call this IP in Context.

We would welcome the opportunity to work with you. Our extensive team provides a full-service IP capability - from patent and trademark registration to licensing and disputes. We manage cases worldwide, but a large number of our cases relate to Europe, the US, and China. We have cases in about 170 countries worldwide. We see it as our mission to provide a world class service to our domestic client base, whether they are based in our home territories of London and East Anglia or elsewhere in the country.



Jonathan Perlmutter
Head of Intellectual Property

We offer patent attorney services across the full range of technical subject matter.

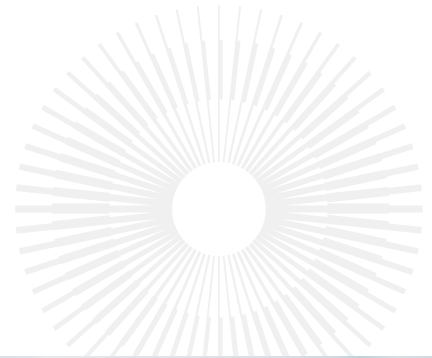
In practice, this has manifested itself in recent work in the following fields:

- Advanced ceramics and pressure casting
- Alternatives to smoking
- Applications of UV
- Computer Vision (hardware and software)
- Composite materials
- Cosmetics and beauty
- Databases
- Gaming technology
- GM plants
- Machine learning/AI
- Medical devices
- Medical uses of bacteria
- Microfluidics/technology
- Mesh networking/mobile telephony
- Modelling of emotional states
- Prefabricated buildings
- Shipping/offshore tech
- Textiles
- Wearable devices

The patent sub-group is headed by Chris Burnett, a Chartered and European Patent Attorney with over 20 years of experience with blue-chip clients in the Chemical, Pharmaceutical, Biochemical, Engineering and Software sectors. Chris oversees our largest patent portfolio, managing the filing and prosecution of patent applications in more than 160 countries. His extensive knowledge of international patent and design law allows him to provide tailored solutions to clients of all sizes.

Other IP Services we offer:

- Identification of IP assets
- Pre-filing and Freedom to Operate searches relating to new products and trade marks
- Trade Mark filing, prosecution, and registration worldwide
- Design registration worldwide
- Advice relating to IP ownership
- Analysis of competitors' IP rights – IP landscaping services
- IP portfolio support services, including watching services and renewals
- Resolution of IP disputes



IP strategies
tailored to *create*
maximum value

We excel at assembling international teams to *meet your global IP needs*

Partnering with Birkett Long for intellectual property solutions

At Birkett Long LLP, we understand that every client's needs are unique. Our experienced team of intellectual property professionals, including patent and trade mark attorneys, is dedicated to providing bespoke, personalised services tailored to your specific requirements.

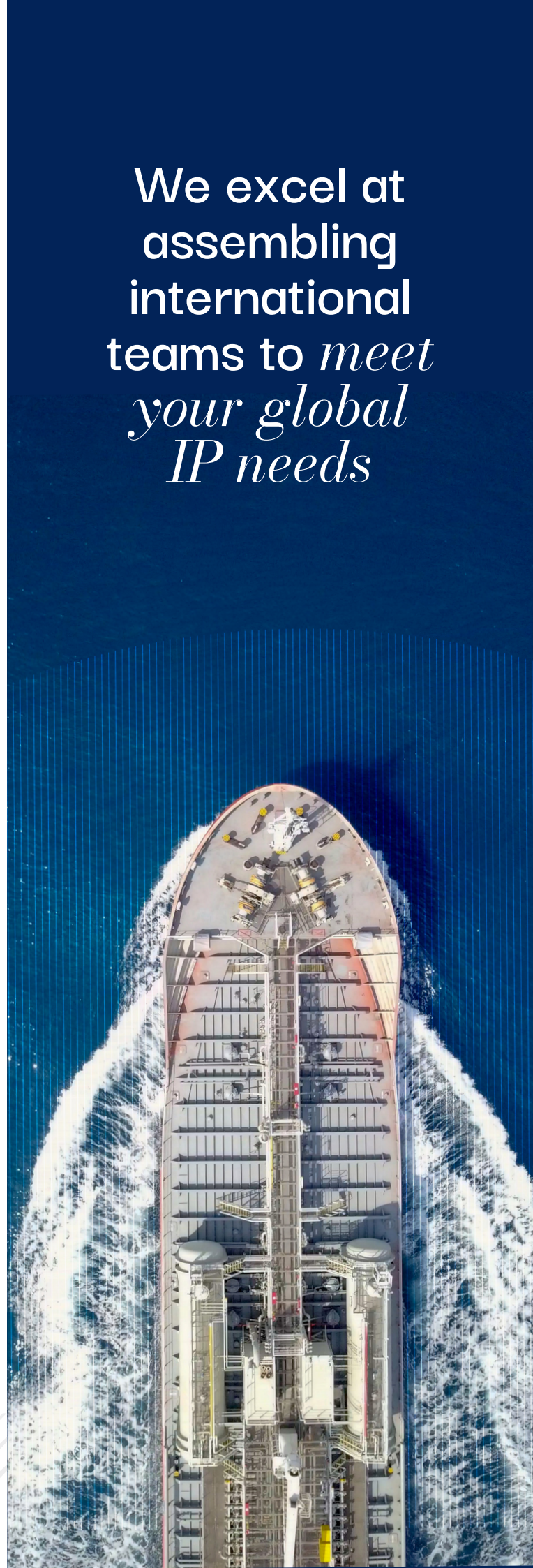
A Full Service Approach

This interplay between IP and general legal services is a first manifestation of our guiding principle – 'IP in context.' By collaborating across legal disciplines, we are able to more fully appreciate the value of your IP in your commercial context – this is the second manifestation of the guiding principle.

Our expertise in these areas allows us to tailor IP strategies that protect your innovations, boost your competitive edge, and create opportunities for growth. We are excellent at putting together international teams in order to service your IP needs worldwide.

We have a European Office and European qualified staff in order that we can exercise rights of audience in front of the EUIPO in European Trade Mark and Registered Design matters. Our team undertakes both contentious and non-contentious European cases, either working directly or via our trusted network of carefully chosen agents and partners.

For more information on our IP solutions, visit our website here: birkettlong.co.uk/IP



Legal 500 Recognition

Legal 500 said -

With ‘profound knowledge of UK intellectual property law’, Birkett Long LLP acts on a spectrum of matters, including original patent and trade mark filing and prosecution mandates.

The team, based in Colchester, is led by Jonathan Perlmutter, who is well-regarded for his expertise in multi-jurisdictional trade mark work, international filing strategies, and opposition to third-party trade marks.

Jonathan has 15 years of technical experience, enhancing our ability to serve our clients effectively.

“Birkett Long team were able to provide a high level of services and demonstrate not only great professional knowledge and expertise but also a client-oriented approach.”

Collated independently by the Legal 500 research team.



Benchmarking
excellence in
law since 1987

profound knowledge
of UK intellectual
property law



Client Testimonials

“We primarily have worked with Jonathan Perlmutter, who is partner and head of IP. During our experience, we have faced several complex and urgent matters, including high-profile IP disputes. In every such case, Jonathan was able to demonstrate his availability and ability to provide quality and timely advice as well as swift action where necessary.”

proven track record
**in securing patents,
trade marks, and
design registrations**

Trusted Partnerships

We have a proven track record in securing patents, trade marks, and design registrations worldwide, and we are proud to work with some of the largest companies in the world.

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